

MARTIN WILLIAMSON

Graphic Designer & Creative Director

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079 06 06 46 96
www.martinwilliamsondesign.com



DUTIES

Producing accurate and high-quality design work.
Taking design ideas from generation through to completion.
Working in collaboration with photographers, copywriters, printers and other designers.
Meeting with clients to discuss their business objectives and requirements.
Preparing artwork to printers specifications.
Ensuring strict adherence to quality control methods.
Ensuring consistency across all print and digital designs.
Generating multiple concepts for a campaign or project.
Working on projects to strict timescales.
Writing up reports for senior managers on the progress of projects.
Presenting design ideas clearly and concisely.
Creating a consistent corporate and brand identity for clients.
Explaining design concepts and ideas to clients and colleagues.
Coordinating multiple projects.
Liaising with print companies to secure the best prices.

REFERENCES

Asher Nathan

R N Ventures Ltd
07967 078344
asher@rnveurope.co.uk

Projects worked on:

Pixie Lott beauty brush
- packaging, promotional materials and overall design.
Magnitone beauty brush
- packaging, display stands, website banners.

As seen in Hello magazine, QVC and displayed in Boots nationwide.

Nicola Millington

07949 238 455
nicola@fpcomms.co.uk

Projects worked on:

Overall branding - logo, stationary set, website design and promotional literature.

GRAPHIC DESIGNING

In-depth knowledge of design principles and techniques.
Thinking creatively to produce new ideas and concepts.
Ability to manage multiple projects and deadlines with high attention to detail.
Translating brand strategy into corporate design.
Knowledge of web design and social media.
Juggling multiple projects while effectively managing timelines and expectations.
Creative and hands on.
An eye for creativity and detail.
Can work independently and autonomously within a team environment.
Client facing experience.
Solving design problems where no answer is apparent.
Experience of working with luxury brands.
Comfortable working within a team as the only designer in the office.
Dedicated work ethic and ability to work overtime as needed.
Able to quickly learn new skills, technologies and applications.